

Chainsaw Fairytale

(The One-Minute Pitch)

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We plunge straight into the final moments of a roller-coaster horror story, where a plucky final girl defends herself against a brutal, chainsaw-wielding hulk. Blood hits the walls, spells are cast and the beast is banished to another dimension. Unfortunately, so is the plucky final girl's foul-mouthed best friend, Amy, who clearly didn't get the memo that she should have died in act two.

Transported across time and space, Amy and the Beast find themselves in Eldenir, where animals can talk and all stories have happy endings. Their arrival from the skies spectacularly disrupts a royal wedding and throws Amy into immediate conflict with Alexandra, the spoilt princess of the kingdom. During the ensuing chaos a vital artefact is stolen from the castle: the Genre Stone, which influences the physical laws of the land and allows the people of Eldenir to live their charmed, fairy-tale existence.

Unless the stone can be retrieved, Amy will never get home and Alexandra will lose the world she loves. The two form an uneasy alliance as they set out in a race against time to reclaim the stone, but with every expletive uttered and every drop of blood spilt the Genre Stone darkens and the physical laws of Eldenir become bleaker and less forgiving.

As the fairy-tale world starts to resemble the splatter movie hell that Amy has just escaped from, it looks increasingly unlikely that anyone will get to live happily ever after.

Or even live at all.